

REMARKS/ARGUMENTS

Favorable reconsideration of this application, as presently amended in light of the following discussion, is respectfully requested.

Claims 22, 24-32, 34-41, 43 and 48-49 are pending in this application. Claims 22, 26-29, 32 and 36-39 are amended, Claims 44-47 are canceled without prejudice or disclaimer, and Claims 48-49 are new. Support for the changes to the claims is found in the originally filed disclosure, including the original claims, the filed specification at least in paragraph 32 and the drawings at least in Fig. 10. No new matter is added.

In the outstanding Office Action, Claims 22, 26, 32, 36, 43, 45 and 47 were rejected under 35 U.S.C. § 103(a) as unpatentable over U.S. 6,922,843 (Herrington) in view of U.S. 2002/0140728 (Zimmerman) and U.S. 2004/0210932 (Mori); Claims 24-25, 27, 29, 31, 34-35, 37, 39 and 41 were rejected under 35 U.S.C. § 103(a) as unpatentable over Herrington in view of Zimmerman, Mori and U.S. 2004/0017831 (Ellis); Claims 28, 30, 38 and 40 were rejected under 35 U.S.C. § 103(a) as unpatentable over Huntington in view of Zimmerman, Mori, Ellis and U.S. 2003/0212708 (Potrebic); and Claims 44 and 46 were rejected under 35 U.S.C. § 103(a) as unpatentable over Herrington in view of Mori, Zimmerman and U.S. 2003/0066090 (Traw).

Claim 22 is amended herewith to specify that each content logged in the claimed viewing log has a plurality of attributes including at least a genre and a performer. Further, the claimed added-value information generating unit is configured to measure a frequency of appearances of the attribute-values of the plurality of attributes of each content. Although varying in scope and directed to a different statutory class, Claim 32 is similarly amended. It is respectfully submitted the art of record fails to disclose or reasonably suggest these features.

In particular, none of the art of record describes aspects of measuring a frequency of appearances of a plurality of attributes of each content logged in a viewing log. On the other hand, the cited references merely describe tracking one attribute of a content, such as a genre, which may or may not satisfy scheduling requirements of the content. In particular, Mori describes a selection rate in Figure 27, which is a rate at which programs are viewed or preselected for recording out of a total number of broadcasted programs for a particular time period. As shown in Figure 28 of Mori, other contents can be automatically preselected based on the selection rate in Figure 27 and a chosen time period.

Consequently, the art of record merely describes acquiring a genre attribute of content, whereas the claimed invention requires acquiring a plurality of attributes of each content, the attributes including at least a genre and a performer. As a result, it is respectfully submitted Claims 22 and 32 are allowable over the art of record and the outstanding rejections under 35 U.S.C. § 103(a) are overcome and should be withdrawn.

Moreover, although varying in scope and directed to different statutory classes, Claims 48 and 49 recite additional features which are not disclosed or reasonably suggested by the art of record. In particular, these claims recite a further aspect of a recording log of a recorded content, which is aggregated together with the viewing log. After an attribute is selected, a list of content is generated, which includes content logged in the viewing log. Specifically, content which has already been recorded is included in the generated list of content. As a result, one of these contents can be selected to be reproduced when that particular content has already been recorded. The art of record fails to disclose or reasonably suggest such features. Consequently, it is respectfully submitted Claims 48 and 49 are further allowable over the art of record by virtue of these features.

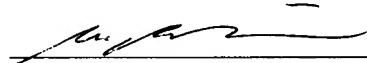
Consequently, this application is submitted to be in condition for allowance and an early and favorable action to that effect is respectfully requested. Should the Examiner disagree, the Examiner is encouraged to contact the undersigned to discuss any remaining issues. Otherwise, a timely Notice of Allowance is respectfully requested.

Respectfully submitted,

Customer Number
22850

Tel: (703) 413-3000
Fax: (703) 413-2220
(OSMMN 08/07)

OBLON, SPIVAK, McCLELLAND,
MAIER & NEUSTADT, L.L.P.



Bradley D. Lytle
Attorney of Record
Registration No. 40,075

Marc Robinson
Registration No. 59,276